

# *School Solutions*

Editorial, Marketing, & Sales  
RE: State Customization & Correlations

Dear Educational Publishing Professional:

Thank you for reviewing our proposal to evaluate and correlate materials to curriculum standards. School Solutions has served educators and educational publishers for the past ten years. Our experience includes materials development, curriculum alignment, and standards compliance.

Our focus with alignment work is to balance thorough review and efficiency in order to complete the analysis in a timely and cost-effective manner. Please let us know if you have any questions or a specific assignment to discuss. Thank you for your consideration.

Sincerely,

Steve Rogers  
Managing Editor

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# School Solutions

## Executive Summary

School Solutions is an independent contractor serving the educational and educational-publishing communities. We have significant experience with materials alignment, both as an evaluator and producer for some of the nation's most demanding school systems in such diverse markets as California, Florida, Texas, Pennsylvania, Virginia, and New York City.

School Solutions is also adept in educational technology development, which has proved to be very beneficial in state customization and standards alignment projects.

- ✓ Proprietary alignment system employs scalable methodology for efficiency and thoroughness.
- ✓ When appropriate, we seek eligible education professionals to provide local insight.
- ✓ Ability to handle dozens of textbooks simultaneously through the optimal combination of database software and human editors.

Particularly at the secondary level, we ensure that personnel working on correlations hold degrees in the relevant discipline in addition to being experienced with educational materials.

Thank you for the opportunity to work with you. We look forward to a productive partnership!

"The correlations look fantastic! Much better than the ones that our editorial department did for our state-specific math titles!"

PS, Project Manager

"Your Standards Analyzer [software] allowed us to do in weeks what otherwise would have taken a year!"

LB, Independent Curriculum Consultant,  
North Carolina

"[School Solutions software has] the clearest interface I've seen so far in the business for curriculum standards alignment."

ND, Former Editorial Director,  
Align to Achieve

"Yesterday we had a little team meeting to celebrate and debrief... and editors expressed great appreciation for the fast and solid work of School Solutions. One editor commented that you were the best vendor she had worked with...."

"So congratulations on appreciation from an audience that has been known to be quite critical of some of our vendor relationships."

LW, Editorial Supervisor



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## Quality

All alignments are performed by subject-area experts and experienced correlators. School Solutions also employs professional indexers as a routine part of our alignment process.

This scalable system enables simultaneous high-quality alignment to all 50 states' standards. We can correlate across disciplines, too.

"A very big THANKS to you and your team of editors for helping us.... You did great work, and your flexibility and willingness to jump in whenever needed was truly invaluable.

"I look forward to developing our partnership with School Solutions on future projects."

ES, Executive Editor

## Communication

Your project manager is available via telephone and email. All inquiries receive a response within 24 hours. We provide telephone and written status reports as often as required, including real-time online status reports.

"Thank YOU for your fast, reliable, and good natured responsiveness to the shifting winds of [our] process."

LW, Supervisor

Deliverables are available from our secure website and we can also create a site specifically for your reps, customers, and teachers.

## Capacity

School Solutions maintains a core staff of five expert project managers, and we work with more than 50 independent editors each year. This nimble team-oriented staffing has enabled us to meet diverse client needs. Our projects span the K-12 curriculum and include:

- Standards alignments,
- Basal program development,
- Supplemental development,
- Test-prep development,
- Technology development,
- Leveled books,
- Worksheets and intervention materials.

"Holy guacamole, that was fast! Very excellent, both in regard to timeliness and quality."

PS, Supervising Editor

"You guys don't give us many excuses to waste time in meetings."

LW, Project Supervisor



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“I too would like to thank you for the work you did on the science tests. The customers definitely were happy.... They also expressed to me that the type and quality of items were more in line with what they want than ... previous tests, which is great.

“Thanks for the quick turnaround of new items and art.... I'm looking forward to working with you again on next year's assessments.”

JR, Product Manager

## Timeframe

You can expect a preliminary meets/doesn't-meet expectations assessment within 1-2 days of our receiving a particular text. A more precise time estimate will depend on how many materials we can expect to receive in a given timeframe; in general School Solutions is very deadline-oriented; we realize publishers and purchasers need complete evaluations in a timely manner.

## Cost

School Solutions will meet and exceed your best expectations.

“I really appreciate your responsiveness, outstanding work, and the fact that you don't 'nickel-dime' us for every little thing.”

MC, V.P. Editorial

----- Thank you for reviewing this proposal. -----

